



Agenda



Pitch.

Match.

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Skopje Marriott Hotel

15.03.2023 (Wednesday)

09:30

Registration of participants

10:00

Opening - Welcome to vol.2 of the #StraightToThePoint Startup Conference

10:20

Fireside Chat with Hajdi Cenani CEO @ Airt.ai

Moderated by: Tanja Kuzman - SEE Director for Digital, Startups & Innovation @ PwC

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11:00

Networking Coffee Break

11:30

Workshop 1 (Navigating the world of stock option incentive plans: strategies for retaining talent)

- PwC North Macedonia

Workshop 2 (Fundamentals of Blockchain & Cryptocurrency)

- Joao Pedro Azevedo - Senior Blockchain Engineer @ Topos Network

13:00

Lunch

13:45

Session: How to break through the Noise? Macedonian stories!

- Svetlana Kordumova - CEO @ Pixyle.ai
- Filip Arsov - CEO @ Synapse
- Josif Damjanov - Co-founder @ Fitkit app & Coach Foods
- Nikola Velkovski - CEO @ Howitzer
- Aleksandra Mitrevska - Co-founder & COO @ Native Teams

Moderated by: Nina Nikolikj, SwissEP

14:45

Short Coffee Break

15:00

Launch by UNDP

Speakers: prof. Vesna Rafajlovska - Dean of the Technology and Metallurgy Faculty
prof. Jana Klopcevska - Associate Professor at the Technology and Metallurgy Faculty
Borce Pucoski - Educational Officer @ UNICEF
Ivan Zografski - Co-Founder @ Solveo Design Thinking Facilitator

Moderated by: Igor Izotov - Head of Exploration @ UNDP

15:45

Fireside Chat with Vanja Josifovski + Q&A

Moderated by: Momir Polenakovikj, Senior Consultant @ PwC





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16.03.2023 (Thursday)

09:30	Panel discussion: Investments in the Macedonian ecosystem Speakers: 11 Venture Capital, Vitosha Venture Partners , South Central Ventures, Driton Musoli - Angel investor @ Keiretsu Forum SEE Moderated by: Igor Madzov, Startup Macedonia
10:30	Session: TBC Speakers: TBC
11:00	Networking Coffee Break
11:30	Workshop 3 (Tax 101 – Not the Baba Jaga you thought) <ul style="list-style-type: none">• PwC North Macedonia Workshop 4 (Retaining Top Talent: Strategies for Sustaining a Competitive Edge) <ul style="list-style-type: none">• Milosh Durkovic - Managing partner @ Amrop Serbia
13:00	Lunch
13:45	Fireside chat: How to be noticed on a global map - 3Lateral & EPIC Games story <ul style="list-style-type: none">• Uros Sikimic, Business Development Lead @ 3lateral Moderated by: Tanja Kuzman - SEE Director for Digital, Startups & Innovation @ PwC
14:30	Access to Finance: Explore Your Options for Growth <ul style="list-style-type: none">• Enabled by: The Swiss Increasing Market Employability Programme (IME)
15:00	Session: Unleash the power of AI with NVIDIA Speaker: Anthony Laskovski - Manager @ Metropolis AI Dev Partners, NVIDIA
15:45	Closing speech PwC North Macedonia
16:00	B2B meetings (pitch & match)

